



Just The Heart

Creative Designs & Services

CALL US FIRST
FOR PERSONALIZED SERVICE

CAPABILITY STATEMENT

JUST THE HEART, LLC

NAICS:

541430 - Graphic Design Services

541921 - Photographic Studios, Portrait

541511 - Custom Computer
Programming Services

511191 - Greeting Card Publishers

SIC: 7336, 7221, 7371, 2771

Old Address (thru April 20, 2018):

P. O. Box 270475

Flower Mound, TX 75027

New Address (available now):

1001 E. Hebron Pkwy

Suite 118-260

Carrollton, TX 75010

You can call us toll free now:

1-844-4JTHNOW

PROFESSIONAL AND EFFECTIVE

Just The Heart is a Texas-based Limited Liability Company originally founded June 2003. The company provides creative designs & services - graphic design, analytics & insights, web design, motion graphics & video, and PR and marketing support services targeting technical, entertainment, and service entities.

Founder Angela Neal has an impressive background in design, customer relationship management, project management, analytics, and business strategy which have enabled her to unite technical and creative challenges to consistently produce client engaging results. Angela currently serves on the Board of Directors for the American Marketing Association DFW Chapter as the EVP, Special Interest Groups (SIGs)

VALUABLE TEAMING

Clients appreciate the company's ability to partner for the success of their projects. Just The Heart was a Spotlight business of the SuperBowl XLV Emerging Business Program, and was awarded a contract with the NFL for the SuperBowl XLV Business Leadership Forum. Having seasoned business acumen has resulted in favorable growth opportunities for Just The Heart. Call Just The Heart today.

CREATIVE MANAGEMENT

Just The Heart offers just, unified, stimulating, and tenacious creative designs and service. Call us first; Let us help you get to the heart of your audience.



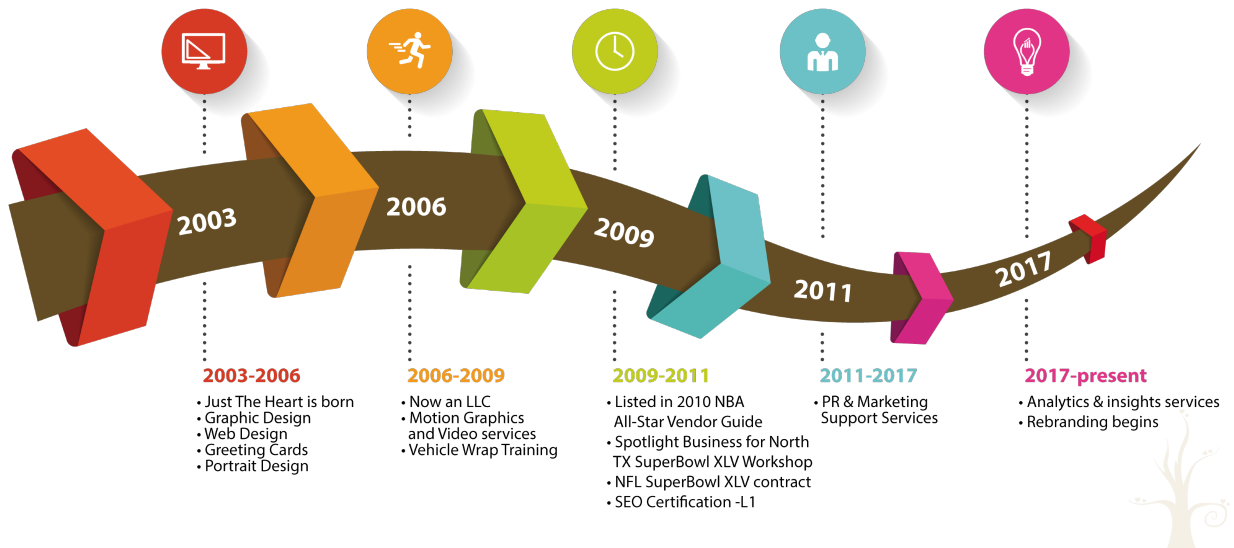
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Just The Heart (Just The Heart, LLC) has evolved since opening its doors in 2003. Most recently, we moved from Flower Mound to Carrollton, added analytics & insights to our portfolio of services, and initiated our rebranding process late 2017. We're almost done. A few noticeable updates include our logo, the addition of our toll free number, and a new website design.

Our logo evolved from multi-color to a solid color, and a more functional vertical version for initiated endeavors in social media, and our website was completely redesigned. We believe you will enjoy the progress we've made.

1-844-4JTHNOW TIMELINE



YOUR CHOICE FOR CREATIVE DESIGN & SERVICES

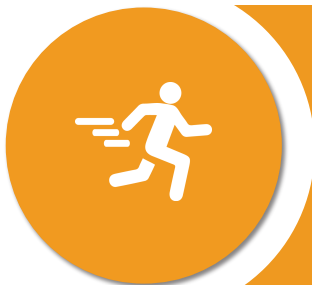
We are Just, Unique, Stimulating, and Timely

Each project is a careful yet timely work of art. Our unique eye-catching creative and detailed designs continue to capture the essence of our clients' needs and is key to our continues success. Call us for your next project and to learn more about the services we provide.



- Consulting Services
- Select Tagging Support Services
- KPI Development
- Website Performance / Metrics
- Measurement and Optimization
- Dashboard & Scorecard Development
- Analytics Strategies
- Additional Services by Request

**Analytics &
Insights Services**



- Kinetic Typography
- Animated Presentations
- Digital Media
- Select Video Services
- Editing
- Others by Request

**Motion Graphics
& Video Services**



- Campaign Media Kit Development
- Marketing Plan Support
- Marketing Collateral
- Press Release Support
- Presentation Design Support
- Others by Request

**PR & Marketing
Support Services**



- Publication layout Design
- Corporate identity
- Style manuals & Media Kits
- Digital & Print Medium
- Direct mail / Ads
- Marketing Campaigns
- Brochures & Newsletters
- Trade Show & large Format Design
- 3D Designs & Illustration
- Studio Photography Services
- Static & Fluid Website Design
- Content management, and SEO
- and more

**Graphic Design
Web Design**